

PLACENTA THERAPY FOR CHRONIC DEGENERATIVE DISEASES AND ANTI-AGEING

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PREFACE

For more than 5000 years, placenta has been used in Chinese traditional medicine for the purpose of rejuvenation and for treatment of various chronic diseases. In particular, it was believed that placenta would enhance liver and kidney function as well as reverse infertility and impotence. Scientific research has indeed shown that a term placenta contains large amounts of growth factors, hormones, cytokines, antibodies, amino acids, vitamins and minerals that all have potential benefits for repair and regeneration processes in cells, tissues and organs. Clinical experience has demonstrated that treatment with placental tissue or extracts thereof can improve circulation, inhibit inflammation, enhance autonomous nervous system regulation, speed up wound healing, balance hormone levels and boost the immune system.

Placenta and baby share the same uterus, genes and heritage until the time of birth. As a biochemical treasure house, the placenta is supporting the baby's growth and development in the womb during the entire pregnancy. At the same time, it facilitates a tight co-operation between the needs of the baby and those of the mother. At birth, placenta contains a wide range of biologically active substances including those, which the human foetus is unable to make. Numerous clinical studies have demonstrated that premature ageing, as well as chronic degenerative diseases and other ailments can be treated successfully with placental tissue or placenta extracts. Administration of placenta in these conditions has resulted in improved function of metabolic processes within the cardiovascular, endocrine, immune, musculoskeletal, and central nervous systems thereby relieving symptoms and slowing down ageing.

Most of us hope for a long meaningful life and nobody wants to be burdened with poor health, fast degeneration, or pain as they age. Throughout history, mankind always has searched for the proverbial "fountain of youth". Our modern conventional health care systems have indeed brought us a longer life expectancy through high-tech medicine and acute crisis management. However, they have failed terribly in the fields of premature ageing, chronic degenerative diseases and cancer. It is hoped that the knowledge gained from empirical, bio-energetic and integrated biological medicine will impart a longer life with vitality. We are all aware of show business personalities and other celebrities of our time, for whom the ageing process appears to have stopped. They continue to look well, be attractive, and they are in great shape, even in old

age. Certainly, healthy nutrition, exercise and plastic surgery may play an important role here, but with more than mere appearance, these famous people continue to exude an aura and body language that identifies them with younger age groups. The reason is that many of them frequent the famous clinic spas and medical centres in Europe which specialize in regeneration and, specifically, in the medically respected techniques of cellular and placenta therapy. These treatment modalities have made it possible for these celebrities to maintain a very active lifestyle that otherwise would be impossible. The recipients seem to retain the vitality of youth, making it possible to enjoy the fruits of success well into their senior years.

WHAT IS PLACENTA THERAPY?

Placenta therapy can be traced back to the 1930's when Soviet surgeon Vladimir Filatov noticed that pregnant women were **remarkably healthy** during the third trimester of pregnancy and for six months following delivery. He pioneered research and experimentation that led to the development of the term "placenta therapy", which involves the injections of **placental extract** and/or the implantation of a certain amount of full-term placenta (after a normal baby is born).

In placenta therapy, placenta extract of placenta is administered via oral ingestion into the human body for therapeutic purposes. This placenta is then broken down into their basic elements (active cellular material and essential growth factors) and reused by the cells, tissues and organs of the person treated. Placenta therapy actually "wakes up" dormant cells within the human body, thereby stimulating growth and function of existing tissue and repairing or regenerating old and malfunctioning cells. Placenta therapy offers something that vitamins, minerals and other conventional or natural treatments cannot. It can provide the exact components necessary for injured or diseased tissue to heal and regenerate. While most pharmaceutical drugs work by suppressing certain symptoms over a short period of time and only as long as they are taken, placenta therapy stimulates the body's own healing and revitalising powers and exerts a long term effect.

PLACENTA THERAPY IN ANTI-AGEING

Ageing is one of the most natural processes and, strictly speaking, defines earthly life's time limit. All earthly life is subject to wear and deterioration, a process which, in fact, begins shortly after birth. Mankind has always dreamed of halting the degenerative ageing process and turning back the clock to attain eternal youth. Nature, of course, always denied us fulfilment of this age old wish. Recently, epoch making advances in medical science have assured us that the average life expectancy will become significantly longer. As a result, the human organism will be subjected to a significantly longer period of wear. Although the degenerative ageing process is inevitable, it can be reduced or dramatically slowed with placenta therapy in the context of detoxification, bio-terrain correction, and other biological therapy. Allopathic medicine treats symptoms of ageing and disease with artificially synthesised, frequently toxic chemicals which are not found in the natural body. The allopathic physician utilises a single chemical or treatment series of chemotherapy to enhance or inhibit a particular enzyme, cellular substrate or organ function, hoping to alter the perceived symptom or disease state. The allopathic physician works with toxins, so he/she must constantly evaluate the risk to benefit relationship of a single drug, or worse, a combination of drugs. Placenta therapy, on the other hand, purports to supply non-human, low antigenic, genetic cellular components by tissue injection to renew biological function. Pharmaceuticals tend to work symptomatically and not causally. In effect, the drugs only work as long as we are taking them, whereas placenta therapy, as a biological treatment, has a longer term effect without the fear of dangerous side effects.

WHAT ARE THE BENEFITS OF PLACENTA THERAPY?

As a therapy for revitalisation and rejuvenation, ZELL-V Sheep Placenta Extract has a number of benefits aside from managing the effects of ageing. Some examples are:

- Regenerates cells, tissues, and organs
- Increases flexibility in joints and discs
- Improves immune system against diseases
- Improves alertness and mental awareness
- Lightens facial pigmentation
- Refines facial pores and a glow to your skin
- Improves skin elasticity and thickness; enhances skin texture
- Improves sleep patterns
- Improves in blood circulation
- Enhances stamina and energy level
- Renews sexual satisfaction
- Eliminates constipation
- Decreases pre-menstrual tension and related feminine problems
- Reduces pre-menopause syndrome and a delay in menopause
- Firms sagging bust and develops bust in cases of women with under developed bust size
- Stabilises weight to a normal level
- Decreases serum concentrations of cholesterol and triglycerides
- Decreases risk of heart disease
- Relieves symptoms related to any chronic disease
- Increases vigour and energy

IS PLACENTA THERAPY SAFE?

ZELL-V Sheep Placenta Extract is formulated in Switzerland & Germany, under stringent safety and quality assurance regulations and constant supervision by the Health Authorities. ZELL-V Sheep Placenta Extract is tested for HIV1, HIV2, Hepatitis B, Hepatitis C, Syphilis and Cytomegalovirus (CMV). A number of studies, as well as decades of clinical experience demonstrate the safety and effectiveness of these preparations as a biological therapy with the potential to improve metabolic activity and repair function within cells, tissues and organs

- **The International Association for Organ cell therapy Specialists Switzerland & Germany**
- **The German Society for Thymus Therapy**
- **The Swiss Society for Anti-Ageing Medicine**